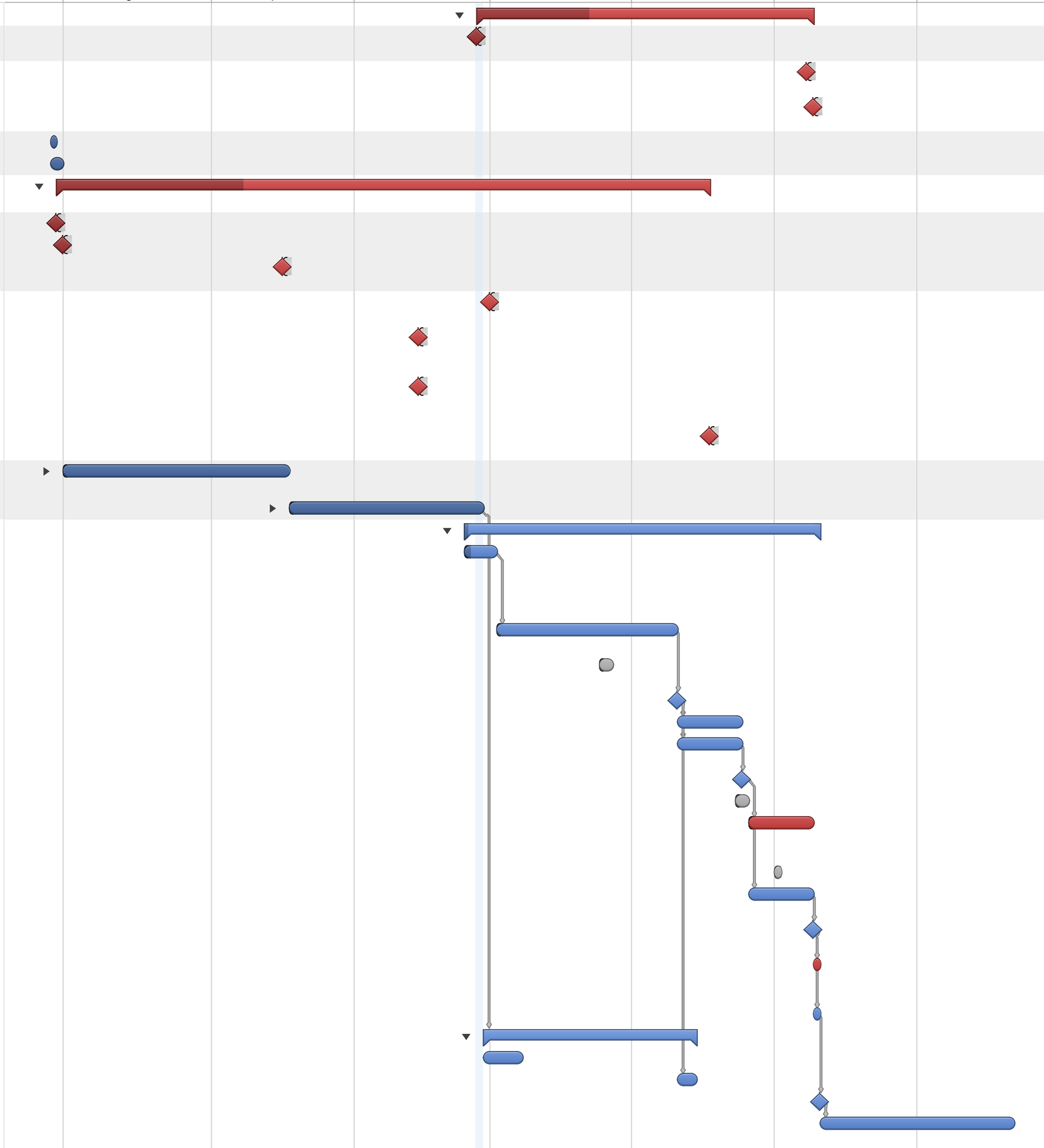Title	Effort	Start	End
1) Summary Milestone	0h	10/28/16	1/10/17
~~1.1) Visual Design Approval~~		~~10/28/16~~	~~10/28/16~~
1.2) Acceptance Testing/ Content Populated		1/9/17	1/9/17
1.3) DNS Switch to Launch site		1/10/17	1/10/17
~~2) Project Kickoff~~	~~1d~~	~~7/28/16~~	~~7/28/16~~
~~3) Discovery~~	~~2d~~	~~7/28/16~~	~~7/29/16~~
4) MPA Assets & Logins Needed	0h	7/29/16	12/19/16
~~4.1) Styleguides & Fonts~~		~~7/29/16~~	~~7/29/16~~
~~4.2) Logo~~		~~8/1/16~~	~~8/1/16~~
~~4.3) Video Platform Decision - Youtube~~		~~9/16/16~~	~~9/16/16~~
4.4) Hosting Platform: AWS?		11/1/16	11/1/16
4.5) Technical Support Platform Requirements?		10/17/16	10/17/16
4.6) Careers Requirements (plug-in if necessary)?		10/17/16	10/17/16
4.7) Investor HTML integration		12/19/16	12/19/16
~~5) Information Architecture~~	~~7w 1d~~	~~8/1/16~~	~~9/16/16~~
~~6) Visual Design~~	~~6w~~	~~9/19/16~~	~~10/28/16~~
7) Development	16w	10/26/16	1/10/17
7.1) Wordpress Development (includes setting up Hosting Provider)	1w	10/26/16	11/1/16
7.2) Front-end Development	5w 3d	11/2/16	12/9/16
7.3) Thanksgiving Holiday	2d	11/24/16	11/25/16
7.4) Alpha Build Ready		12/9/16	12/9/16
7.5) Cainkade QA	2w	12/12/16	12/23/16
7.6) Cainkade Bug Fixing	2w	12/12/16	12/23/16
7.7) Beta Build Ready		12/23/16	12/23/16
7.8) Christmas Holiday	2d	12/23/16	12/26/16
7.9) MPA Acceptance Testing / Populating Copy	2w	12/27/16	1/9/17
7.10) New Year's Holiday	1d	1/2/17	1/2/17
7.11) Cainkade Bug Fixing	2w	12/27/16	1/9/17
7.12) Production Build Ready		1/9/17	1/9/17
7.13) MPA DNS Switch (switch DNS to hosting platform)	1d	1/10/17	1/10/17
7.14) Launch Site	1d	1/10/17	1/10/17
8) Documentation	1w 4d	10/31/16	12/14/16
8.1) Styleguide	1w 1d	10/31/16	11/7/16
8.2) Wordpress	3d	12/12/16	12/14/16
9) Project Complete		1/10/17	1/10/17
10) Technical Support Period	6w	1/11/17	2/21/17